



# PRIVACY POLICY

## 1. PRIVACY

Davi Luis recognises the importance of protecting the privacy of all users who visit the website located at <https://davidluis.com.br> (the "Site"). All Personal Information that you give to us will be protected and kept confidential by Davi Luis in accordance with the provisions set forth in this Privacy Policy.

When we use the term "Personal Information" we mean any information that can be used to personally identify or contact a specific individual, such as a name, e-mail address, telephone number, or messages you send us.

Our Privacy Policy applies only to such Personal Information collected by us via the Site and does not extend to any other website, whether or not it is affiliated or linked to the Site or to Davi Luis.

Davi Luis reserves the right to change our Privacy Policy at any time. Each time you use the Site, the current version of our Privacy Policy will apply and you should review our Privacy Policy for any changes that have been made since your last visit to the Site.

## 2. PERSONAL INFORMATION

Personal Information is collected when users voluntarily contact Davi Luis via the Site — for example by sending an e-mail to [contato@davidluis.com](mailto:contato@davidluis.com), starting a conversation via WhatsApp or other contact channels listed on the Site, or when users otherwise voluntarily provide such information.

Davi Luis may use the Personal Information you provide for various purposes, such as responding to contact requests, evaluating professional collaboration opportunities, preparing project proposals, and maintaining communication related to software development and digital experience services offered through the portfolio.

Davi Luis will neither disclose nor sell any Personal Information about you to an unaffiliated or unrelated party, except to comply with applicable laws, regulations, subpoenas or court orders, respond to government inquiries, protect the rights or property of Davi Luis, or if Davi Luis reasonably believes that you have used information from the Site in order to commit unlawful acts or acts that may endanger the health and/or safety of any person or the public.

Davi Luis may appoint third party service providers to administer and/or operate certain functions or services relating to the Site (for example hosting, traffic analytics, or cloud infrastructure), the performance of which may require or be facilitated by a transfer of the Personal Information submitted by you. Any

such transfer shall be under strict confidentiality and security obligations and for the sole purpose of the performance of those obligations.

### **3. ADDITIONAL PRIVACY PROTECTION FOR CHILDREN USING THE INTERNET**

Davi Luis does not intend to collect any Personal Information from children. If we learn that a child under the legal age of 13 has provided Personal Information to the Site, we will promptly remove such information from our records.

### **4. AGGREGATE INFORMATION**

Davi Luis also collects aggregate information, which is used in a collective manner, and from which no individual person can be identified. The types of aggregate information we collect may include frequency of visits to the Site, most frequently visited pages, device or browser type, preferred language, and technical performance metrics (collectively, "Aggregate Information").

By knowing more about the general profile of our Site users (without identifying any specific individual's characteristics), we believe we can improve your experience. Aggregate Information collected on the Site may be used and disclosed in any way.

Additionally, we may use Aggregate Information to improve the performance of our Site, customize content, and optimize visual and interactive experiences, including real-time graphics rendered in the browser.

### **5. COOKIES AND TRACKING TECHNOLOGIES**

A cookie is a string of information or a small text file that a website stores on a visitor's device, and that the visitor's browser or operating system provides to "remember" things about your visit. Davi Luis and its service providers use cookies and similar technologies to help identify and track visitors, their usage of the Site, and their access preferences, improving quality, tailoring the experience, and developing the Site.

Cookies will not enable Davi Luis to access and review information stored on your computer outside the scope defined by the cookie itself. In addition to cookies, Davi Luis may use other existing or later developed tracking technologies, including browser local storage (for example sessionStorage to control whether an intro animation has already been shown).

In production, the Site may use third-party analytics tools (such as Vercel Analytics) that collect usage data in an aggregated or pseudonymised manner to measure performance and audience. Davi Luis may work with third parties who use cookies and other tracking technologies to measure the effectiveness of campaigns or content associated with the Site where applicable.

If you do not wish to have cookies placed on your device, you should set your device to refuse cookies or tracking before using the Site, with the drawback that certain features of the service may not function properly.

Please note that some parts of the Site may depend on language, region, or device capability detection (including WebGL graphics support) and may not work properly if we are unable to tell reliably how you are accessing the Site.

### **6. SECURITY**

Protecting your information is of primary concern to Davi Luis. Information we collect may be stored on secure servers operated by trusted infrastructure providers. Notwithstanding the foregoing, no transmission of information over the Internet is guaranteed to be completely secure.

It is possible that third parties not under the control of Davi Luis may be able to access or intercept transmissions unlawfully. While Davi Luis will use all reasonable attempts to keep your information secure, Davi Luis cannot absolutely guarantee that security. Thus, any information that you transmit to us is at your own risk.

## **7. LINKS TO OTHER SITES**

The Site may contain links to sites other than our own (for example portfolio projects, social networks, or messaging platforms). Those sites may have their own privacy policy or no privacy policy at all.

Davi Luis has no responsibility for those sites and provides these links solely for the convenience of our visitors. Those sites may send their own cookies and may collect information and use it in a way inconsistent with this Privacy Policy.

We encourage you to review the privacy policies and terms of use of any third-party sites or services before providing any of them with any of your Personal Information.

If you link to a third party website, you will leave the Site and this Privacy Policy will not apply to your use of, and activities on, those other websites. If you provide Personal Information to any such third party website, your transaction will occur on such third party's website (not the Site) and the Personal Information you provide will be collected by, and controlled by the privacy policy of, that third party.

## **8. RIGHTS OF THE DATA SUBJECTS**

Under applicable data protection laws (including Brazil's LGPD where relevant), you may contact Davi Luis and we will inform you what Personal Information we have collected and processed regarding you and the purposes such data is used for.

You have the right to have corrected any incorrect, incomplete, outdated, or unnecessary Personal Information stored about you by contacting us.

You may object to certain use of Personal Information, including direct marketing, if such data are processed for other purposes than purposes necessary for the performance of our services or for compliance with a legal obligation. You may also withdraw prior consent for further processing of Personal Information. If you object to further processing, this may lead to fewer possibilities to receive information from Davi Luis.

You may also ask us to delete your Personal Information from our systems. We will comply with such request unless we have a legitimate ground not to delete the data. After the data has been deleted, we may not immediately be able to delete all residual copies from all our systems. Such copies shall be deleted as soon as reasonably possible.

You may request us to restrict processing of certain Personal Information; this may however lead to fewer possibilities to use our website and other services.

You have the right to receive Personal Information provided by you to us in a structured, commonly used format, where applicable.

These rights may be exercised by sending an e-mail to **contato@daviluis.com**, including: name, e-mail or phone used in contact, and details of the services or interactions you had with us. We may request additional information necessary to confirm your identity. We may reject requests that are unreasonably repetitive, excessive, or manifestly unfounded.

## **9. BUSINESS TRANSFERS**

In the event that Davi Luis or any assets associated with the Site are acquired (whether by sale of assets or ownership interests) by or merged with a third party entity, we reserve the right, in any of these circumstances, to transfer or assign the Personal Information and Aggregate Information we have collected from Site users as part of such merger, acquisition, sale, or other change of control.

In the unlikely event of insolvency, reorganisation, or assignment for the benefit of creditors, we may transfer the data to a successor or to a third party that purchases our assets arising from such circumstances.

## **10. STORAGE OF PERSONAL INFORMATION & MAINTENANCE OF THE SITE**

Davi Luis maintains this Site using infrastructure hosted in different regions. By providing Personal Information and other information to this Site, you understand and consent to the collection, use, processing and transfer of such information to Brazil and other countries or territories, which may not offer the same level of data protection as your country of residence.

We retain Personal Information only for as long as necessary to fulfil the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

For questions about this Privacy Policy or the processing of your data, contact: **contato@daviluis.com**.

---